

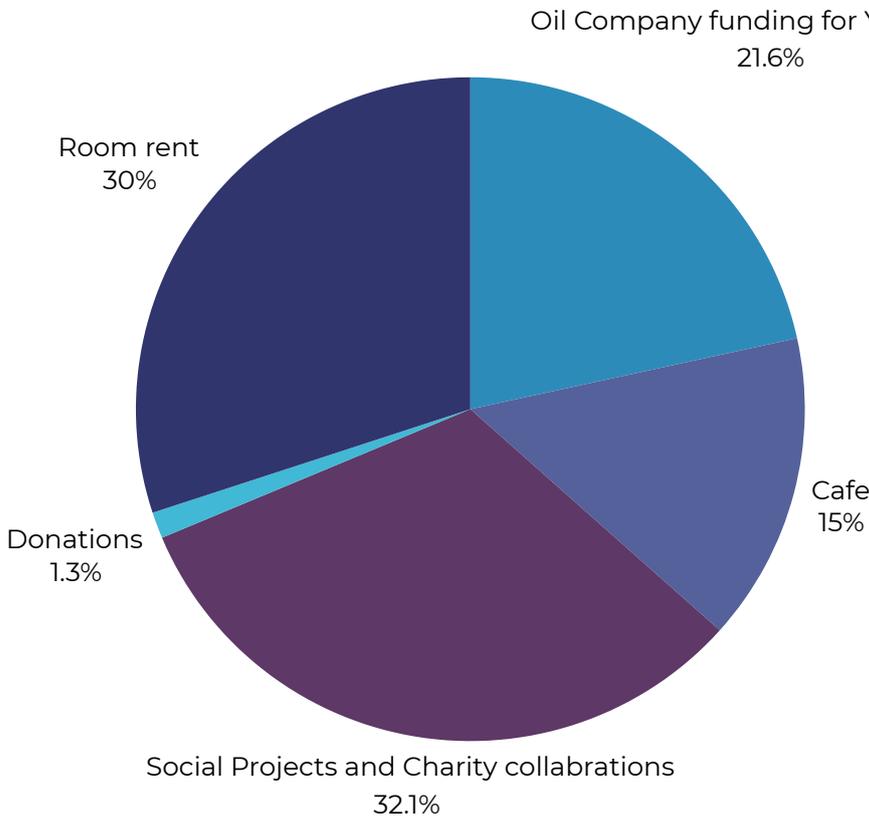
Monthly Report



FEBURARY
2024

Fundraising

£3636.06 was the total amount of funds raised
£1059.38 was the total amount of donations given



Financially, the most successful activities were

- Income from social projects and collaborating with other charities;
- room rent;

We also received a generous donation from an oil & gas company for our youth club.

Although donations dropped last month, we saw some increase in the community café's earnings.

We donated £671.24 to other charities and social project by providing discounts to our services.

We had a number of **fundraising events** in February. Some of them are ongoing, like Scratch Bingo Cards, Magical Book, and Love Rara Teddy Bears.

Our Tuff Tray Play Sessions have become really popular. We had four sessions in February, and forty-five attendees! All help from volunteers to run these sessions is much appreciated, and brings a lot of joy to these families some of which are low income.

Our first two **Mummy-Mixer and Stay Play** sessions included six babies and under 5s. We launched our Youth Club as well. We also had **Mind and Draw Event, Love Discos**, and Zara supported Ellon Academy with mock interviews.

We had *thirteen* party bookings, *ten* corporate event bookings through Love Rara and *three* holiday camps.

We have a lot of events planned for **April** Holidays. Please sign up ASAP to support other team members.



Rising Stars Staff Members Award



Ella
Stefan
Ellie-May

Stefan and Ella - thank you for there high level of standard and dedication you give to there characters and the Brand.



Shoutout to Ellie-May, who is our Volunteer of the Month. We appreciate your continued support with Youth Club, Mindfulness Mondays, and support on camps.



This month, our staff had a major obstacle with a fire taking place in the flats above us. All staff acted professional. Massive shoutout to **Stefan and Heather** who still managed to host Brimmond School disco with very little resources. Over 400 children attended, really enjoyed themselves. Stefan and Heather were on top form. Due to the fire, the team wasn't able to bring along their usual disco equipment, but the night turned out to be fantastic .

Love Rara Kidz Ltd won the Scottish enterprise awards "Best Children's Holiday Activity Provider 2023"
A HUGE shout out to the team achieving this!!!



Love Rara team won the Entertainment Business of the Year 2024 - Scotland in the Business Excellence Awards 2024!

Good!
JOB!

Thank you so much for your time and hard work!

THANK
YOU!

Collaborations

In February we worked together with 11 other businesses and organisations.
Based on the data available to us,
the total of people benefitting from these sessions is at least 505.

Organisation	Activities	People who benefitted from the session
AVA	Info-session about our activities for other groups and charities	Our CIC as a whole
Early Intervention	Minfulness workshop for ASN children	8
Reset Aberdeen	Room rental gaming session	DNA
Dancing with the Universe	Sound healing	15
IL Fusion	Dance classes	60
Man Chat	Men's mental health	DNA
Luxlyk	Teens make-up courses	6
Dinky Doctors	First Aid for children	DNA
Brimmond School Disco	Children Social Event	400
Love Rara Kidz LTD	Assistance at Holiday camps	4
Dates-N-Mates	Monthly sessions	12

Tea Party Team at the
Early Intervention
session



IL Fusion ended their 6-week dance bootcamp with a workshop with guest teachers from Manchester.

Our monthly Youth Club



Social Media



4 159
followers



16 303
followers



3 566
followers

"We attended the love disco on Saturday and would like to say wow what an afternoon!

It all ran so smoothly and was so well organised. The characters all took the time to interact with my little one, which she loved and was so excited so chat to them, but they also danced with her when she danced too, copying her actions, which just made her little day. We all had a fun filled afternoon and will be keeping an eye out for any events we can attend in the (hopefully near) future was great!

*all the staff/characters were so welcoming and friendly - just fab xx
Thank yous all so very much xx*

"Thank you so much for a beautiful party today... everyone involved was just amazing, we couldn't have asked for anymore. The princesses, were fantastic and made it so magical and special for Lilly."

Tips for the team:

Although good social media presence is important, our level of service matters: the highlight of the month in social media was a long review from the @halfassedhippemama, who has 192.2K followers on TikTok.

Good reviews like this should be shared on other social media channels (which we did) as it helps generate more business. The reason for commenting is not merely showing good manners, but also the visibility in the comments for those who haven't watched the video yet, but are checking the comments first.

